

## Move over Sliced Bread!

### *MyJoeCard is Free and Never Gets Moldy!*



We want to provide you, our cardholder, with the best consumer value on the planet. We feel we can do this by providing MyJoeCard for you, which:

1. *Is Free.*
2. *Doesn't require your 'PII' (personal identifying information) to have one.*
3. *A web directory for you, free to use with no hassles, popups or flash advertisements.*
4. *A free Monthly Values Brochure updated on the 1st of each month for you to download, save and print as needed.*
5. *Is easy to use - just 'Show MyJoeCard & Save'.*
6. *Never expires.*
7. *Allows repeat use (no hole punching, etc).*
8. *Works at all types of businesses, retail merchants and service providers.*
9. *Grows in variety and value everyday as we grow.*
10. *Has no 'catch'.*

In a World where consumers are increasingly being treated like cattle, we make it our business to be the best consumer companion.

Are we raising the bar for consumer expectations of value and treatment? Yes!!

*If you want MyJoeCard ASAP, you can order one through the web site - the card is free and there is a negligible S&H fee.*