

Add your business now. Help us grow. We're building the future.



myjoecard.com

Kansas City | Established 2004

**Award-Winning Marketing**

2012 Award of Merit/BOTY Nominee  
2007 Business of The Year Finalist  
- State of Kansas, Dept. of Commerce

**Who, What, Where:**

Metro Area: **Greater Kansas City**  
 Email Subscribers: **40,000+**  
 Cards Distributed (since '04): **260,000+**  
 Business Locations: **200+ Range**  
 Unique Visitors: **45,000 - 55,000+/mo.**  
 Page Views/Business (AVG): **160+/mo.**  
 Ad Impressions/Business (AVG): **12,600+/mo.**  
 Search Engine Visitors (AVG): **1,100+/mo.**



**When, How:**

- Business Profile w/ Logo, Google Maps, Links & Info
  - **Control:** : Enjoy control panel access w/ login/password
  - **Flexibility:** Choose and change your offer, as needed
  - **Lifetime Business Membership** (Life of Business)
    - Category Listings for all products/services + Daily Specials.
- Better Search Engine Rankings (Organic SEO)
  - PLUR™ Algorithm helps rank you at Google for what you do.
- Monthly Ad in the Directory / Values Brochure
  - PDF Download of area promotions.
- Email Blast to Cardholders/Subscribers
  - Lets everyone know you are on board!
- We promote you via Social Media
  - Facebook, Twitter, Google+.
- Make it YOUR card and network** when you join
  - its like we've built it all just your business since day one.
- "Little Billboards That Never Expire"™
  - Full-Color, Logo-Branded Cards featuring your company.
- Long-Term Asset:** Unbeatable ROI for your marketing dollar
  - Your Membership + Cards never expire
  - Branding that grows in strength every day as we grow.



**Standard Membership (Lifetime of Business): \$ 900<sup>00</sup>**

- Business Profile Page includes Logo Placement, Contact Info, Text & Logo Links, Category Listings for all products and services.
- Google Maps Package on Listing + View Large Map Page featuring your Business' Logo & Details.
- Opportunity to be a CardCenter with Display/Decal.
- Daily Specials Listings by Day of the Week. (for restaurants)
- Control Panel w/ Login/Password to edit/update your listing.
- Organic SEO Package featuring our PLUR™ Algorithm - gets you ranked at the top of Google for what you do.

**Foundation Membership +1000 Cards: \$ 1,800<sup>00</sup>**

- Includes Basic Listing for Lifetime of Business (as above)
- Twice Monthly Email featuring your Promo/Offer (24 total)
- Monthly Ad in PDF Directory w/ your Promo/Offer (12 total)
- One Thousand(1,000) "Little Billboards That Never Expire!"™

**Foundation Membership +2000 Cards: \$ 2,400<sup>00</sup>**

- Includes Basic Listing for Lifetime of Business (as above)
- Twice Monthly Email featuring your Promo/Offer (24 total)
- Monthly Ad in PDF Directory w/ your Promo/Offer (12 total)
- Two Thousand(2,000) "Little Billboards That Never Expire!"™

**Foundation Membership +5000 Cards: \$ 3,600<sup>00</sup>**

- Includes Basic Listing for Lifetime of Business (as above)
- Twice Monthly Email featuring your Promo/Offer (24 total)
- Oversize Monthly Ad in Directory w/ Promo/Offer (12 total)
- Five Thousand(5,000) "Little Billboards That Never Expire!"™
- New Member Announcement + Blog Post/Write up

**"The Ultimate Promotional Product & Client Gift."**

**Why:**



- Fundraising - Schools//Non-Profits.
  - Every Penny Goes to the Good Cause.
  - Great PR and Community Building.
- Go Green! Reduce Waste!
  - Help rid the World of Paper Coupons & Junk Mail!

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*Never Expires + Grows In Value Every Day. Saves People Money @ 100's of Merchants. Branded with Your Logo & Business Info!*

**Interested? Call Today! 913-271-2955**